



Rabobank



Making a difference

Rabobank Foundation

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- Procotton
 - Objective
 - Services
 - Value added
- Call for collaboration



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- Objective
- Focus on rural areas
- Two themes:
 - Microfinance
 - Producer organisations

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- Working with cooperatives and member-based organisations
- Tools for development
 - Grants
 - Loans
 - Technical assistance (local and Rabobank experts)
 - Guarantees

Procotton

Objective and target group



- Objective
"to improve the income and welfare position of small cotton producers in developing countries"
- Target group – pilot year in Africa



Procotton Services



- Access to finance
- Technical assistance for improving the production
- Capacity-building of farmers and their organisations
- Access to markets
- Product diversification

Procotton

Value added



- Full package of services
- Professional coordinator
- Long term commitment
- Strategic and annual work plans



Call for collaboration

- Producer organisations with a growth potential
- Service providers
- Traders and retailers



Thank you for your
attention

Any questions?