

Organic Exchange Latin America Regional Supply Meeting
Peru Draft Agenda
April 24th - 27th, 2006

Organic Cotton and Latin America
High Quality, Rich Heritage, Unique Offerings

This regional meeting is the beginning of the Organic Exchange's 3-year commitment to increase awareness of organic cotton and supply and demand in South American region. The effort is focused on having more land and farmers in organic production, an environment that is better off and a market that supports it.

Objectives:

- Increased knowledge of farming – fiber, food and certification capacity—in Peru and region
- Increased knowledge of organic production and manufacturing capacities—fabric/garments, dyes and finishes, other values e.g. art work and wash capability, cooperative production, quality—in Peru and region
- Increased awareness of the value of organic and the benefits of sourcing in the region
- Development a working group of farmers / farm partners
- Support the development of resources / tools necessary for the supply chains to move forward by
 - Creation of a basic map of supply chains and rotation crops in the region,
 - Helping manufacturers understand issues around cost, sourcing and certification
 - Tracking and transparency in their supply chains as a competitive advantage

Monday April 24th	Tuesday April 25th	Wednesday April 26th	Thursday April 27th
Regional Farm Development Meeting	Regional Supply Chain Meeting	Regional Supply Chain Meeting	Farm Tours
Morning: <ul style="list-style-type: none"> • OE strategy, global context • Issues & priorities for farmers in region • Strategy for region 	Morning: Plenary <ul style="list-style-type: none"> • History of sustainable organic agriculture in Peru / Region • What is unique about South America as a region and Peru? • Sustainable business models in the region • Regional / Global Agronomics on organic cotton 	Morning: Workshops / Plenary <ul style="list-style-type: none"> • Workshops- hands on topics / discussions such as: Track and trace service, Certification and standards, Fair Trade and Organic, Sustainable Business models • Plenary- A call to action for region, panel discussion. • Next steps, Close 	Morning: Farm Tour
Afternoon: <ul style="list-style-type: none"> • Rotation crop potential • Sustainable business models in region • Growth potential and planning 	Afternoon: Plenary / Workshops <ul style="list-style-type: none"> • Farming & Supply chain links and maps • Transparency in the Chain • Workshops- what's needed regionally to grow? Introduction to Organic Cotton. Track and Trace system, how to build better supply chain links 	Afternoon: <ul style="list-style-type: none"> • Supplier meetings • Hialpesa factory visit 	Afternoon: Farm Tour
